



Helping Churches Reopen Amid COVID-19

Communication

As you develop your plan for restarting ministries, make sure to include a comprehensive communication plan to share with all potential attendees new expectations for participation.

- Consider communicating beyond your traditional formats – including websites, bulletins/newsletters, telephone, text messaging, social media and more.
- The more you communicate your clear and consistent expectations, the better informed your potential attendees will be as they make a decision about when they will return.
- Post signs prominently throughout your facility – from the parking lot, through doorways and into all spaces (including restrooms) – to help remind attendees of the new expectations.
- Make sure signs contain helpful, concise and clear information about what is expected of attendees. Use large type on signs, so they can be read easily from several feet away.

[Download and print posters from DHEC.](#)

[Download and print posters from the CDC.](#)