

**SOUTHEASTERN JURISDICTION ASSOCIATION OF OLDER ADULTS
BOARD OF DIRECTORS
MINUTES – TUESDAY, JULY 31**

The 2012 Session of the Southeastern Jurisdiction Association of Older Adults (SEJAOA) Board of Directors met in Terrace 319 at 1:00 pm. The meeting was called to order by President Rodney Powell who led the group in prayer.

Twenty-three Conference Directors and/or visitors in attendance were

Alabama West Florida: Barbara Howe, Helen Avery, Mamie Sellers

Florida: Nancy Metz, Jerry Smith, Nancy Kerce

Memphis: Vida McClure

North Alabama: Richard & Sandra Gerhardt,

North Carolina: James Stewart, Burton B. King

North Georgia: Louise Adams, Betsy Styles, Exa Grubb

South Carolina: Cathy Joens, Betty Shuler, Mary Green

Virginia: Nancy Miller,

West North Carolina: Penny Creed, Mary Belle Gilbert

South Georgia: Wade Barr

Tennessee: Annette Moore, Shirley Vaughn

No representative from Holston, Kentucky, and Mississippi.

Treasurer Report: Treasurer Wade Barr distributed copies of "Finance Considerations and Proposals" which reflected 1) 2011 actual figures; 2) 2012 to date figures (these figures will not be finalized until all expense reports are turned in – possibly as late as December); and 3) a projected budget for 2013. Wade pointed out that the 2012 budget was based on projected 300 attendees but we only had 202 registrants. He also pointed out that we started 2012 with a \$1,189 balance from 2011 but as late as July 15 we had a projected \$4,507 loss. The EC/DT struggled whether we could financially offer this conference. The Committee, along with the encouragement of Jack Ewing, Director of Lake Junaluska, diligently and prayerfully made the decision to go forth in faith. This led to the decision to use Harrell Auditorium rather than Stuart for Worship, Bible Study, and Entertainment, as well as offering only one site for early morning communion. For cost effectiveness, the EC/DT does much of the business of the Association via conference calls. In addition, the Lake covered the cost of lodging for the EC/DT spring meeting. The Committee also continues to pay their own expense for the Conference. Wade reported receipt of approximately \$2,500 in Monday evening worship and we will receive another offering Tuesday evening.

The Board accepted the Financial Report and recommended its presentation to the Association General Meeting on Wednesday afternoon.

The group then moved to the 2013 Projected Budget. This budget actually starts January 1, 2013 as we work on a calendar accounting system to correspond with the Lake's accounting calendar. The 2013 budget has been built on a projected attendance of 225. It was noted that postage was increased to cover the cost of promoting our conference via brochures mailed rather than the giant post card directing people to the web site for registration. We have realized that many in our targeted market do not use computers. Board members were encouraged to share information they might have regarding companies that might support our ministry, grants that are available, and people that might have influence in these areas. The presented 2013 Budget reflects a projected income of \$22,500; projected expenses of \$22,150 providing a projected profit of \$350.00

The Board of Directors approved this budget to be presented to the Association Meeting on Wednesday afternoon. **(Financial/Budget Report attached)**

We were all reminded that the engine that drives the budget is registrants. We need to personally promote the conference and encourage others to come especially since 2013 is Lake Junaluska's 100th Anniversary Celebration.

President Report: President Rodney Powell spoke to the Board highlighting our financial problems and the declining in attendance of our conferences. He pointed out that it is imperative to "either increase attendance or find outside support or both!" He requested prayers and help from Board members. **(Complete report attached).**

Vice President of Program: Nancy Metz reported the cancellation of Workshop 4 for our current conference (2012) due to the death of the workshop leader's father. Jane Thibault is unable to present workshop four times. She is scheduled for one workshop only. Jack Henson's workshop, Shaping a Life of Significance for Retirement, has been moved to T213. Signs have been put out for these changes.

Nancy reported the following details for our 2013 conference:

DATE: July 20 – August 1, 2013

THEME: The Times, They Are a-Changin'

SCRIPTURE: "I know the plans I have for you", declares the LORD, "plans to prosper you and not to harm you, plans to give you hope and a future." Jeremiah 29:11

LEADERSHIP: Conference Preacher – Dr. Rodney Powell; Platform Speaker – Missy Buchanan (*change times to: Tues and Wed to 8:45-9:45 am and Thur to 8:45-9:30 am*); Professional Track - Dr. Rick Gentzler; Entertainment – Centennial Drama Premier (dress rehearsal);

WORKSHOPS: 1) Lucille Bearon, Gerontologist NC State Associate Professor (*Susan and Lacy are working on the topic*); 2) Frank Parr, "Staying Connected: Including Homebound in Church and Community"; 3) Cynthia Hopson – "Spirituality in the midst Boomer Issues That Can Cause you to Lose Sight of God" (*confirmed*); Rosalyn Carter Institute – Caring for the Caregiver; 5) Bill Carr – Mission Opportunities in Disasters; 6) Bishop William Morris – Bible Study.

Vice President of Education/Advocacy: June Willson was absent due to sudden illness. She asked that the following questions be considered in our local areas: "What are your groups doing in Older Adult Ministry?" What are your needs in advocacy for Older Adults in your conference? What types of training does your conference need? What types of trainings do you need in your districts? How can the Jurisdiction Association be of service to your Conference? (*Note: Lucy would appreciate hearing from you regarding these questions. Her email address is: Lucy.lipp@adss.alabama.gov.*)

Vice President of Publicity & Development: Lucy Lipp was absent due to family celebration of her father's 100th birthday. Thoughts lifted up in this area included the need for extra work in development; information/connections regarding foundations, cooperations, institutions that might have grants and/or help available. Suggestion was made that members promote Planned Giving to the Association such as putting the Association in wills, and/or purchasing insurance policy made payable to Association.

Norman T. Allers Academy: This Academy is a group that was started 10 years ago to meet the needs of confirming people in Older Adult Ministry. Approximately 10 people have completed this program. Two courses in the Professional Track of our Conference will equal one course in the Allers program. Roger Dowdy, from the Lake

Staff, has been working in this area; however he is terminating as of August 30, 2012. Phil Brown, Dean of the Academy, feels that the Academy is growing. For the first time there are younger people enrolled. The 2012 Academy has 13 registered. There are hopes that a renewal course will be made available for Fellows of the Academy. Thanks were expressed to Phil for his dedication and work in this program.

General Board of Discipleship UMC Committee on Older Adult Ministry: Sandra Gerhardt, who is our representative to the General Board presented her report. She has been re-elected for a second four-year term. She mentioned the Symposium which is scheduled for September 20-22 in Nashville. Two persons have been invited from each conference. One will be paid by COAM and the second by the Annual Conferences. Depending upon available openings, others can attend by paying their own expenses and being approved by COAM. Other information that Sandra shared included plans for 2013-2016 Comprehensive Plan that has been accepted by the General Board of Discipleship. She will share more about the Comprehensive Plan when she knows the final outcome of funding. This will probably be at the September Symposium and shared at the mid-winter meeting.

Nominations Report: The following report was given by Nancy Metz in the absence of Susan McGuire. The current officers whose positions are expiring are eligible for nomination to serve an additional two-year term:

President – Rodney Powell
Vice President of Publicity and Development – Lucy Lipp
Secretary – Vida McClure

These nominations were approved by the Board and will be recommended to the Association for election.

Question was raised regarding the lack of Decorations of Altar Table. This was an oversight on the EC/DT part.
(Note: Isn't this part of the job of the person who is planning the worship layout? Do we need a committee?)

Meeting adjourned.

Respectfully Submitted,

Vida McClure, Secretary

Filed: SEJAOA/Board of Directors
August 4, 2012
Edited 8/17/2012

Attachments:
July 31, 2012 Agenda
Finance Report/ 2013 Budget
President's Report
Nominating Report